

**Workshop registration fees** include refreshments, lunch, and resource materials:

**On or before April 10, 2008:** \$50 per person and \$25 for each additional member of the same business or family.

**After April 10, 2008:** \$75 per person and \$25 for each additional member of the same business or family.

Vendor booths are available for \$100, including registration. Limited scholarships are available for students and eligible growers and landowners. Please call or email for more information.

Number attending	Before March 31	After March 31	Cost
1	\$50	\$75	_____
2	\$25	\$25	_____
3	\$25	\$25	_____
<b>Total</b>			_____

Please mail this form along with your check made payable to ASAN.

**ASAN**  
**PO Box 18782**  
**Huntsville, AL 35804**

Early registrations must be postmarked by April 10.

Return address

## ECONOMIC OPPORTUNITIES IN FOREST MEDICINAL PLANTS AND MUSHROOMS

May 2-3, 2008

Environmental Training Center  
 North Shelby County Library



**Sponsored by: Alabama A&M University; Auburn University; Tennessee State University, the National Agroforestry Center and the Alabama Sustainable Agriculture Network**

This workshop aims to introduce farmers and woodland owners to forest medicinal plants and mushrooms that can be easily cultivated or grown as understory crops. Producers and researchers with years of experience in production, product development, marketing, and herbal medicine practice will share their knowledge on cropping systems, species selection (including best sellers), cultivation practices, harvesting, drying and preparation, value-added products, and marketing of forest medicinal plants and mushrooms. A panel of experienced growers will answer *“all you wanted to know about medicinal plants cultivation and forest farming but did not know who to ask”*.

The workshop will conclude on Saturday with a guided walk through the woods at nearby Oak Mountain State Park. The ethnobotanists and herbal practitioners leading the walk will explain how to identify medicinal plants in their natural ecosystems and discuss their medicinal properties and usage.

Stay in the afternoon for a workshop on organic certification, focusing on requirements for certified organic production and the process of becoming certified.

**For more information and updates:**

Call 256-372-4250 or 256-751-3925

Email [rmentreddy@gmail.com](mailto:rmentreddy@gmail.com) or

[info@asanonline.org](mailto:info@asanonline.org)

Check [www.asanonline.org](http://www.asanonline.org)

**Featuring:**

**Edward Fletcher on Forest Medicinal Plants: Economic Potential, Current Markets, and Future Trends**

**Randy Beaver on Goldenseal**

**Rick Bonsteel and Amy Hamilton on Ginseng**

**Robin Suggs on the Botanical Medicinals Industry: Current Status and Future Trends**

**Robin Suggs and Joe-Ann McCoy on Black Cohosh**

**Dr. Catherine Sabota and Joshua Idassi on Shiitake Mushrooms**

**Amy Hamilton on False Unicorn, Bloodroot, and Mayapple**

**Dr. James Simon on Herbal Products, Adding Value, Marketing, and Standardization:**

**Juan Carlos Rodriguez on Organic Certification**

**Dennis Shannon on Contributions to Research**

**Dr. Clyde Chesney on Institutional Support**

Directions to the Environmental Training Center  
5521 Cahaba Valley Road, Birmingham

Take I-65 to exit 246, Cahaba Valley Road/ US 119.  
Turn east onto 119 North and go about 4 miles.  
You will see the North Shelby County Library on your right—the Training Center is located on the first floor of the library.

**Forest Medicinals Registration Form**

Name(s):

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2. \_\_\_\_\_

3. \_\_\_\_\_

Address:

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Telephone:

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Email:

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